

CARBON TRACKER OVERVIEW

The app asks about your usage in the following areas: Transportation/Vehicles, Transportation/Flights and Trains, Heating, Electricity, Food, Waste, Goods and Services, and Zip Code Overhead.

When you submit your answers, you will see the carbon results for that area by clicking on "Results." A bar graph updates to show your carbon impact.

Understanding carbon impact is a personal matter, like stepping on a weighing scale. The goal is not to be judgmental, but rather to increase awareness.

The app will also make you aware of options, recommendations and rebates

TIPS

- When you enter the app, your previous answers will be saved and you may edit them.
- Use the app for "What if" analysis. E.g., "what if I purchased solar panels" or "what if I switched my car." You can measure the carbon impact of such changes and save the new values (meaning that you have implemented the changes) or discard them by clicking "Cancel."
- Currently, the app works best on a laptop in a Chrome browser.
- As the developer improves the app, new versions will be released that enhance navigation, improve intuitiveness and introduce new features.

FAQs

Q: Is my information secure?

A: Yes, See [privacy policy](#). Bedford 2030 licenses the Carbon Tracker from Croton 100.

Q: How does the carbon tracker work?

A: The carbon tracker relies on a number of different studies by organizations like the EPA. Activities like heating or transportation are converted into tons of CO₂ emissions and shown in the app. The quantified framework is invaluable in increasing awareness and suggesting next steps. Read [this fascinating blog](#) to learn more.

Q: How accurate is the carbon tracker?

A: While we have taken all reasonable steps to be pretty accurate, the intention is not to track every molecule of CO₂, but to provide big-picture directionally correct estimates that can guide our behaviors.

Q: I just finished using the app. What should I do next?

A: Stare at your bar graph summary and ask yourself, "How do I cut my carbon emissions in half by 2030?" and create a long-term action plan for yourself. Need help? contact us at info@bedford2030.org.